



ERH

Connections

Quality Healthcare Close to Home

April 2013
Issue 1



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Marketing

By Mark Hiatt

Welcome to our new ERH Connections newsletter. The purpose in this newsletter is to provide a means for employees to be a part of ERH's connection with the public. Efforts to spread ERH's message of *quality healthcare close to home* will be emphasized. Efforts such as community events, community outreach, marketing materials, and ERH's wins. Along with these items, we will continue to highlight individual employees and their successes.





2013 Women's Conference

Elizabeth Smart



Physician Panel





ERH Booths









ERH's First External Connections Meeting Mayor Joy Bell and the Evanston City Council Tuesday, March 12





ERH's New Digital Mammography Direct Mail Piece

Kathlyn,
Early detection
can help save
your life.



Have you scheduled your annual mammogram?



**We make it easy for you to check
one more thing off your list.**

Did you know?

A screening mammogram can help detect breast cancer in its early and most treatable stages. The American Cancer Society recommends women age 40 and older receive mammography screenings on an annual basis.

Why Digital Mammography?

- Allows for enhanced imaging detail for all breast types
- Produces images that the physician may view electronically for a more accurate diagnosis
- Can reduce the need for retakes
- Can shorten your time in the screening suite and the length of time it takes to get your results

**To schedule your appointment, call Evanston
Regional at 307-783-8248.**

Appointments are on a first-come, first-served basis. An order from a physician or qualified healthcare provider is required. All mammogram reports will be sent to the physician/provider and follow-ups are the responsibility of the patient.

Why Choose Evanston Regional Hospital?

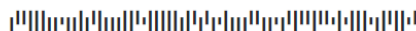
- Convenient appointment times
- Rapid results, minimizing wait
- Compassionate care
- Advanced diagnostic technology

EVANSTON REGIONAL HOSPITAL
190 ARROWHEAD DRIVE
EVANSTON, WY 82930

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KATHLYN PARKER
424 SIMS LN
EVANSTON, WY 82930-2002





ERH's 2012 Community Benefit Report



When patients get the care they need, the whole community benefits

Every year Evanston Regional Hospital (ERH) treats thousands of people from Southwest Wyoming and from those driving along I-80. ERH is committed to quality healthcare close to home and we have the external recognition to back up that claim. We are committed to providing advanced medical services and expanding those services to as many people as we can. Last year was a year of significant accomplishments and investments that positively impacted quality of life for our friends and neighbors.

Providing Quality Care

ER Patient Visits	8,547
Inpatient Visits	999
Surgeries	2,068
Outpatient Visits	25,658
Births	298

Financial Benefits

Payroll (225 Employees)	\$11,000,000
Capital Investments	\$1,233,000
Property & Sales Tax	\$111,042

Since 2009 ERH has invested \$8,376,000 in new technology and renovations.

Caring for our Community

Charity and uncompensated care	\$3,670,000
Community Donations	\$80,000
<ul style="list-style-type: none"> • Donations & community sponsorships • Senior Circle program • Healthy Woman Program & Women's Conference • Evanston Dialysis Center 	

Medical Staff Additions

Family Practice – Daniel Broadbent, M.D.
 Family Practice – Eric Swensen, D.O.
 Internal Medicine – Carol Kavanaugh, D.O.
 General Surgery – Tadge Kanjo, M.D.
 Podiatry – Jason LeVitre, D.P.M.
 Hospitalist – Layhong Soth, M.D.
 Hospitalist – Barbara MacFarlane, M.D.

Awards and Recognitions

Commitment to Quality Award
 Top Performer on Key Quality Measures
 – Surgical by The Joint Commission
 (only hospital in Wyoming to receive this national award)

Expanded Services and Updated Facilities

Meaningful Use Project
 HVAC Upgrade
 New Digital Mammography Unit
 New Ultrasound Unit
 New Dialysis Machines

100 percent of ERH's medical staff is board certified; nationally only 80-85 percent of doctors are board certified.

*Dollar amounts are approximate

 **EVANSTON**
REGIONAL HOSPITAL

ERH's 2013 Community Outreach Physician Education Classes

FREE COLON CANCER SCREENING SEMINAR

March 7 and March 21 • 5:30-6:30 p.m.

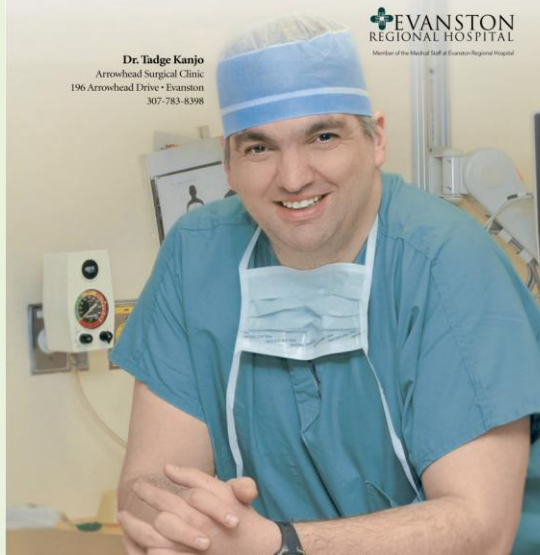
Evanston Regional Hospital Classroom

Presented by Tadge Kanjo, MD., F.A.C.S., Board-Certified General Surgeon

Call 307-783-8364 to register, space is limited

Dr. Tadge Kanjo
 Arrowhead Surgical Clinic
 196 Arrowhead Drive • Evanston
 307-783-8398

 **EVANSTON**
REGIONAL HOSPITAL
Member of the Medical Staff at Evanston Regional Hospital





2013 Evanston Kid's Fair February 5, Roundhouse





ERH Heroes of the Month

January



Marne Lester

March



Tierney Calder

Congratulations for excellent work!



ERH's Recent Wins

- ✓ Effective April 2, ERH retained its Mammography Accreditation from the American College of Radiology.
- ✓ ERH completed the *Meaningful Use* Attestation process with passing scores and will file with CMS.
- ✓ ERH reached its goal by having 91.3% of its employees complete the "S" *Support the Team* module on the ALC, helping to maintain a safer environment for our patients.
- ✓ ERH hosted its largest ever Evanston Women's Conference. Over **740 people** attended the event to positive reviews. Elizabeth Smart was the keynote speaker. There was a physician panel with Dr. Kavanaugh, Dr. LeVitre, Dr. Swensen, Dr. Broadbent, and Dr. Evans. ERH had booths representing the following departments: Digital Mammography, ER / Heart Healthy, OR, Physical Therapy, Sleep Center, and Business Office.
- ✓ ERH would like to thank everyone's willingness to participate in the "family" approach to our expense reduction plan and flexed.

**Evanston Regional Hospital**

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